

# **The C8Group Joins the Octet community**

31 March 2010

Today, the C8Group announces that it has become a member of the Octet closed community.

## **What is Octet?**

On 11 February 2008, Octet Finance launched Australia's first business to business credit card which will provide both unsecured and accelerated working capital finance for SMEs in both their purchasing and sales cycles.

Octet says the major benefit of the Octet Trading Card is that it enables Australian businesses to fund growth without putting up personal or business assets as collateral.

Similar to a consumer credit card but with a much higher facility limit, the card will allow businesses to reduce the critical timing gap between their cash outflow from purchases and cash inflow from sales.

"The Octet Trading Card dynamically assists businesses to accelerate their cash flow", says Clive Isenberg, Octet's Managing Director. "This is a fresh approach to providing finance for Australian businesses. It is unique in that it allows SMEs to both rapidly collect money that is owed to them by their customers / buyers and provides them more time to pay their suppliers / sellers. The Trading Card will allow small businesses in this country to reduce their working capital cycle, which is often the fault line for many growing businesses, especially in their establishment phase."

## **About Octet**

Octet exists to help businesses trade more effectively with China.

Octet is an Australian enterprise. The business owners have experienced the way domestic and import finance works and always thought 'there must be a better way'. Well, now there is. While Octet is highly innovative, it has years of research behind its development. Why isn't there another service like Octet? Because it's not easy making things this easy.

For further information please visit [www.octetfinance.com](http://www.octetfinance.com)